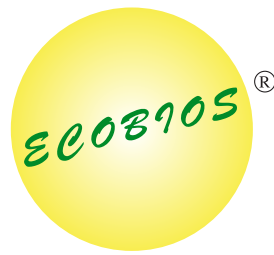


ECOBIOS COOL ROOFING TECHNOLOGY



WE MAKE YOUR HOUSE COOL... WHEN IT WARMS UP!

COOL ROOF PRODUCTS & COOL ROOFING TECHNOLOGIES

Global warming is a recognised hazard for the planet. Its effects are even more dangerous in cities because of the Urban Heat Island effect along with associated pollutants and greenhouse emissions.

The recent rise in number of air conditioning units right across southern Europe increases the cost of electricity and disrupts the energy balance.

The increase of the air temperature in our homes and in our cities affects human comfort both indoors and outdoors, our health, our energy bills, our wallets.



eco-paint kit Solaria Universal



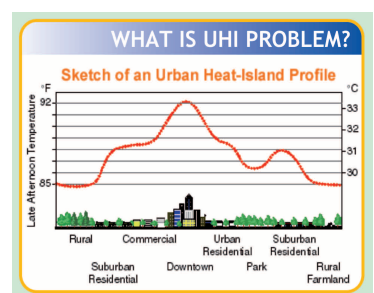
shields Ecobios Leuc



membrane Ecobios CLIMA
on cement-asbestos



membranes Ecobios CLIMA



WHAT are Cool Roofs?

Cool materials stay cool under the sun by reflecting away the solar radiation during day time and radiating away the stored heat at night time.

Unlike conventional roofs (which can see a temperature rise of 30°C during summer months), Cool Roofs stay at or near ambient temperatures even on the hottest summer day.

All roofing techniques could become cool: tiles, coatings, membranes, asphalt shingles, metal roofing.

Cool Roof techniques apply to all roof typologies, both low-slope and tilted options.

Not only white roofs are cool, new materials bring the same cooling benefits to coloured roofs and preserve the architectural value of the building.

Cool Roofs are:

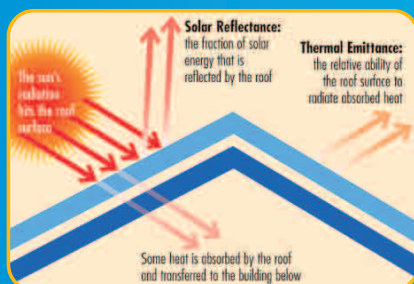
Affordable

Easy to install

Sustainable

Durable

Safe



Standard	Cool	Standard	Cool
Orange		Anthracite	
Light blue		Brown	
Blue		Chocolate brown	
Green		Light brown	
Black (1)		Black (2)	

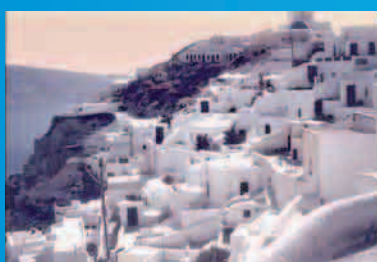
WHERE do Cool Roofs perform best?

In principle any building that needs to be cooled can benefit from a Cool Roof.

In practice, the warmer the climate, the greater the benefit.

Significant cooling savings are monitored across Europe, from London to Sicily.

Global energy savings need to be assessed taking into account the totality of energy and environmental impacts.



WHEN is the most effective time to apply Cool Roof protection?






All these measures are cheaper and most effective when the building is in construction, but existing buildings can benefit from Cool Roof applications as well.

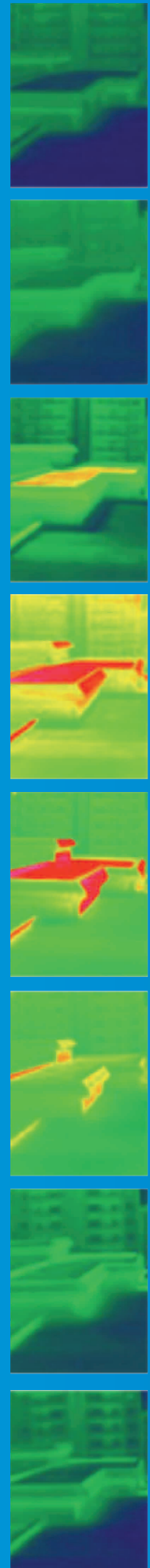
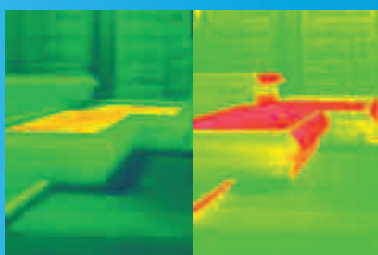
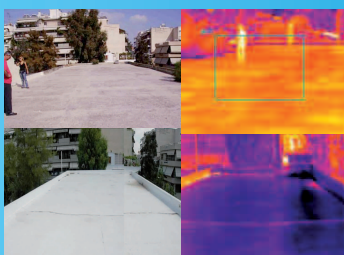
The roof is the envelope component that requires the most maintenance.

On existing buildings, roof refurbishment is the best time for applying Cool Roof protection.



WHY use Cool Roofs?

-  To reduce the energy and peak cooling demand in cooled buildings (downsizing of equipment) leading to a decrease of pollutant emissions at power plants
-  To improve thermal comfort in buildings that do not have air conditioning
-  To extend the life span of the roof, minimise roof maintenance and replacement expenses due to their reduced thermal fatigue
-  To mitigate the Urban Heat Island Effect (less heat will be transferred to the surroundings) and improve outdoor thermal conditions for city dwellers and residences in cities and suburbs
-  To reduce urban smog formation due to lower outdoor temperature levels



WHO can tell me more about Cool Roofs?

The EC supports the Cool Roofs project within the IEE (Intelligent Energy for Europe) Programme aiming at promoting Cool Roof applications among the EU Member States through four main actions: technical, market, legislation and communication.

The EU Cool Roofs Council was founded in the framework of the Cool Roofs Project activities and involves several actors from industry and the building market to universities and research institutes. The EU Cool Roofs Council and the Cool Roofs Project cooperate closely with the long-established US Cool Roof Rating Council.

Further information:



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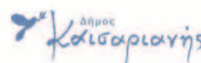
National and Kapodestrian University of Athens
Group Buildings Environmental Studies
www.grbes.phys.uoa.gr



Technological Educational Institute of Crete
www.teicrete.gr



Perdikis Bros Co.
www.abolincolpaints.com



Municipality of Kessariani
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air-conditioning associations
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